

E-Aldridge Privacy Policy

Policy

E Aldridge has long recognised that individuals and other legal entities with whom we conduct business value their personal data and information and communication technologies play a fundamental role in the activities of E Aldridge. It is the goal of E Aldridge to combine the benefits of technology with the right of our customers and contacts to prevent the misuse of their personal data.

The information that you provide to E Aldridge or that E Aldridge acquires about you will always be used exclusively for the purposes set out in this policy to support your customer relationship with E Aldridge. It will not be given or sold to any outside organisation for its own use and solicitation.

The Collection, Processing, Transfer and Use of Personal Data

In some circumstances, E Aldridge may request personal information from you, like your name, e-mail address, company name, address, domain names, telephone or fax numbers, purchase history and ordering information and related data (altogether the "data"). Your response to such enquiries is strictly voluntary. E Aldridge also collects information about you with respect to the use of our Web site (the "Web site"); this information is collected automatically and requires no action on your part and encompasses information about you visit the Web site, how often you visit and what parts of the Web site you visit most often.

E Aldridge uses your personal data to improve its web-based offerings as well as for other legitimate business purposes, such as processing and after-sales services, by means of e-mail, post, fax or by calling you. We may also use your personal data to send you information about E Aldridge products or services (in addition to specific information which you request or which we need to service you). We may send this information by e-mail, post, fax, or by calling you. You are free at any time to opt-out of receiving such communications by contacting us using the contact details given below.

In general, you can visit our Web site without divulging any personal information. However, there are areas of the Web site that require personal information to complete their customisation functions and may not be available to those choosing not to reveal the information.

Disclosure to Third Parties

E Aldridge may disclose aggregate statistics about its Web site visitors, customers and sales in order to describe its services to partners, advertisers and other reputable third parties and for other lawful purposes, but these statistics will include no personally identifiable information. E Aldridge may disclose personal data if required to do so by law or if it believes that such action is necessary to protect and defend the rights, property or personal safety of E Aldridge or its employees, its Web site or visitors to its Web site. E Aldridge may also disclose personal data on the sale of the whole or any related part of E Aldridge's business and/or assets.

Use of Cookies

E Aldridge occasionally uses Cookies in its Web site. These are not used to collect any personal information, including IP address, but are used solely for the purpose of improving the experience of the Web site usage for the customer by remembering certain settings visited.

A "cookie" is a small piece of information sent by a web site server and stored by your browser on your hard drive, which may be used for enhancing the quality of a web site's operation. Most web browsers automatically accept cookies, but you can usually change your browser settings to prevent that.

Links to Other Web sites

This Web site contains links to web sites not operated by E Aldridge. E Aldridge is not responsible for the data protection policies of such web sites.

Your Rights & Your Consent

You may at any time review or ask for the rectification of your personal data held by E Aldridge as well as object, at no charge, to the use of the same personal data, such as for direct marketing purposes, or transfer of same, by contacting us using the contact details given below.

By using this Web site, and providing your personal data to E Aldridge and/or generating personal data through the Web site, you consent to the processing and transfer outside your jurisdiction and/or the European Economic Area of your personal data as set out in this statement. E Aldridge reserves the right to change, modify or update this statement at any time. If we make any substantial changes, we will endeavour to notify you by posting a prominent announcement on our Web page.

Contact Details

If you have any questions about this data protection statement, the data processing practices of E Aldridge, or your dealings with us, you can contact us by e-mail at dataprotection@e-aldridge.co.uk or by post to the address below:

E. Aldridge & Son (Locksmiths) Ltd
Silca House
32-34 Eagle Wharf Road
London, N1 7EG

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